



# Why Interior Design?

## Is Interior Design important in our lives?

Interior Design is an integral part of our daily lives. As an art and science, interior design sculpts space into functional environments for work, play, learning, resting and living. However, is design a necessity or merely a luxury? Let's consider this in context of home, work and play.

### Home

Today the world is rapidly changing. Your home acts as a ground zero or center for needed stability. It offers you refuge, protection, security, relaxation and rejuvenation. It's where we built family units, calculate budgets, nurture and train children, share intimate moments and entertain friends and family. Regardless of our habits or culture, does not a well design kitchen add to the ease and joy of feeding and entertaining family and friends? Isn't it great when your bathroom does more than simple cleans you; but pampers the soul and ignites the spirit? Or who does not appreciate a bedroom that is carefully crafted to smooth the mind, ease the heart and rejuvenate the flesh?

### Work

Most people spend most of their waking moments at work. The work environment should engender good morale, efficiency on the job, and welcomes both staff and clients alike. Do you own a business? What does your business' interior space say about you; your brand; your view of your employees; how well you treasure your clients? From the layout of your office space, to its organization to maximize

work, to carefully selected office furniture to meet function and comfort; design can be the difference between a great working environment and a poor one, a successful business and one not so successful.

### Play

When describing a great dining experience we talk about the food, the ambience, the environment, and the service. Together they create the ultimate dining experience. However, never underestimate the importance of ambience. It is what we see first that can greatly influence our willingness to give the food and service a try. Often we may even say of a place the food is great, but I won't eat there again, because its ambience is bad and the space lacks charm and character.

So why is interior design important? We are visual creatures, we quickly form opinions based on sight. We are creatures of comfort, so a well designed space that functions around us is well appreciated and enhances the very quality of life. We are individuals, all of us unique. A space crafted to reflect and indulge the soul, is as essential to the unfolding of our lives as a good theatre set design is essential to the realism and success of a play. *Simple put, interior design is integral in creating the stages on which our lives unfold. Design is therefore not a luxury but a necessity.*

*Peter E.*